ASSE REGION II STRATEGIC PLAN
August 24, 2009

VISION

ASSE Region II will support the Society’s Vision of being the champion of the safety, health and environmental profession as well as the being the premier resource in Region II for those protecting people, property and the environment.

MISSION

ASSE Region II will support the Society’s Mission of being a member-driven association providing representation, promotion and support for those engaged in the profession and/or the practice of safety, health and environment in their efforts to protect people, property and the environment.

GOALS

1. Encourage the Region II Chapters to support Society Goal 6: Develop and maintain mechanisms to recruit, retain and nurture membership.
   a. Provide a reference in the Region II Newsletter outlining Goal 6 and recommendations for our members.
      i. Start Date: August 21, 2009
      ii. Assignment: RVP
      iii. Cost: None
   b. Provide a permanent segment on the Region II website outlining Region II Goals and Strategies.
      i. Start Date: August 21, 2009
      ii. Assignment: Region II Website Coordinator
      iii. Cost: None
   c. Provide Society Goal 6 status and tracking updates at each Region II ROC.
      i. Start Date: Spring ROC 2010
      ii. Assignment: RVP
      iii. Cost: None

2. Encourage the Region II Chapters to support Society Goal 8: Establish and Maintain a structured program to recruit, retain and nurture student members.
   a. Request that Chapter ROC Reports include status and updates on meeting Society Goal 8 objectives.
      i. Start Date: August 21, 2009
      ii. Due Date: Spring ROC 2010
      iii. Assignment: RVP
      iv. Cost: None
   b. Discuss a future direction for Region II regarding Society Goal 8.
      i. Due Date: Spring ROC 2010
3. **Explore Information Technology applicable to Region II**
   a. **Recommendation to ROC**
      i. Due Date: Spring 2010
      ii. Assignment: Task Force Leader
      iii. Cost: None
   b. **Prepare an Implementation Plan**
      i. Due Date: Spring 2010
      ii. Assignment: RVP
      iii. Cost: None
   c. **Implement the Plan**
      i. Due Date: Spring ROC 2010
      ii. Assignment: RVP
      iii. Cost: TBD